



(Electronic Medical Records) **EMR's**
FREE
& **Much, Much, More!**

Update to EMR's and get the latest in practice management technology at NO COST..

PRACTICE MAXIMUS System Features:

- **Electronic Medical Records**
- Electronic Claims Processing (HIPAA Compliant)
- Electronic Mail Messaging
- Appointment Scheduling
- Electronic Ordering
- VSP Eligibility/Authorization/Claims
- Real Time Inventory Management
- Bar Code Enabled
- Practice Analysis Reports
- Document Scanning and Storage
- Remote Frame Tracing
- Patient and Insurance Billing
- Recall Capabilities
- Patient Record Maintenance
- Accounts Receivable
- Service Plan Tracking
- Mailing Lists

Current federal initiatives propose that optometrists adopt EMR systems soon. Why wait until the last minute? By purchasing as few as 30 frames a month over 10 months through our limited time *Practice Maximus-Frame* Program, we can help put your practice into the management technology of the future and **all for free!**

Diversified's **Practice Maximus** is a state-of-the-art practice management system that can help increase revenue, improve staff productivity, and relieve the stress of meeting impending regulatory mandates.

A \$4,995 Value!* This offer includes the **Practice Maximus** program, a free computer with monitor, and one year of telephone software support.

Contact Your Local Diversified Sales Representative or
Call 800-626-2281 Today

And Learn More About This Limited Time Frame Offer.

For additional information about Practice Maximus, email:
pminfo@divopt.com or call 800-262-2281 ext, 218.

*Some Restrictions May Apply



Diversified Ophthalmics, Inc.

National Call Center 800-626-2281

www.divopt.com





(Electronic Medical Records) EMR's **FREE** & Much, Much, More!

For purchasing as *few as 30 frames* a month for 10 months through Diversified's **Practice Maximus - Frame Program** you'll receive those soon-to-be required **EMR's** and the latest Practice Management technology **for free!**

Qualifying Frame Lines Include:

- **Vera Bradley**
- Ducks Unlimited
- Totally Rimless
- Gloria Vanderbilt
- **Randy Jackson**
- **Nickelodeon**
- Geoffrey Beane
- Wrangler
- Global ReLeaf
- Christy Brinkley
- XOXO
- Sally Hansen
- Sophia Loren
- Via Spiga
- Stetson
- **Kay Unger**
- Riders by Lee
- **Umbro**
- Van Heusen
- Contempo

And Many More!

** Frame cost must equal \$39.95 or greater in order to qualify.

Diversified Ophthalmics' Practice Maximus-Frame Program Participation Agreement

By signing below, I agree to participate in the Practice Maximus Program provided by Diversified Ophthalmics, Inc. I agree to order a minimum of thirty (30) frames a month for the period of ten months (300 frames total). I understand that in order to be a qualifying purchase, each frame must have a list cost equal \$39.95 or greater.

In exchange Diversified will provide Practice Maximus, a free computer with monitor, and one year of telephone software support for a single location.

Please fill-in and fax back the following information to 513-619-8141 attn: Lee Ann.

Account Name: _____ Acct No.: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail Address: _____

Signature: _____ Date: _____

Once the following information is received, a representative from the PM Support Division will contact you to discuss the details of your FREE Practice Maximus System.

**Contact Your Local Diversified Sales Representative Today
For Details About This Limited Time Offer.**



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